

For Immediate Release

Cleveland, OH, October 22 — Job hunters test-drive a career opportunity with Agent Day in the Life. Shaker Consulting Group's Virtual Job Tryout[®] has recently been deployed by a leading property and casualty insurance company to attract, educate and engage candidates. The online experience virtually presents a day in the life of an independent insurance agent.

The Agent Day in the Life allows candidates to complete a range of typical job challenges and identify important career motivators. Candidates become well-prepared to decide if the role of an agent is right for them. Recruiters get a candidate profile that presents much more useful information about an individual's qualifications than a resume could ever provide.

"It is an honor that the Virtual Job Tryout[®] is sought out by market leaders and brand-conscious firms seeking to create a unique candidate experience," said Joseph Murphy, vice president of Shaker Consulting Group. The Virtual Job Tryout[®] delivers a 'flagship' experience on an organization's career page. The viral attraction and positive employment brand message adds recruiting power to high-volume staffing.

Candidates recognize it is as a form of a pre-employment test. However, over 90% of candidates completing the Virtual Job Tryout[®] indicate they will refer the job to others based upon the valuable and insightful nature of the day in the life experience. Recruiters are able to make more accurate hiring decisions than with typical job application and resume data. As a result, companies that incorporate the Virtual Job Tryout[®] in their recruiting process are able to build a superior workforce.

About Shaker Consulting Group

Shaker Consulting Group helps companies build a workforce that delivers superior business results. They are the market leaders in developing custom simulations for pre-employment testing through the Virtual Job Tryout[®] candidate evaluation process. Their client-specific simulations deliver a candidate evaluation as unique as the performance demands of the job. Shaker Consulting Group brings scientific resources to human resources. For more information visit www.shakercg.com.

Joseph Murphy

216.292.0202

Joe.murphy@shakercg.com