

## **Shaker Consulting Group Named to 2009 Weatherhead 100 List of Fast-Growth Companies**

CLEVELAND – December 4, 2009 – Shaker Consulting Group, Inc. has been identified by The Weatherhead School of Management at Case Western Reserve University and the Council of Smaller Enterprises (COSE) as one of the fastest-growing companies in Northeast Ohio.

The award identifies companies based on sales and employee growth over the previous five years. Shaker Consulting Group is the developer of the Virtual Job Tryout<sup>®</sup> for <http://shakerconsultinggroup.com/hr/index.html> [pre-employment testing]. The Virtual Job Tryout<sup>®</sup> delivers a simulation of day-in-the-life experiences. Candidates take a job for a test drive where they learn about and experience the problem solving, decision making, and communication challenges they would face on the job. Recruiters get an individual profile that describes how well the candidate performed, as well as interview questions tailored to each candidate's results.

Joseph P. Murphy, vice president of Shaker Consulting Group said, "Brand-conscious organizations are looking for ways to improve their online candidate experience and increase the accuracy of their hiring decisions. [http://shakerconsultinggroup.com/hr/Virtual Job Tryout E brochure.pdf](http://shakerconsultinggroup.com/hr/Virtual_Job_Tryout_E_brochure.pdf). The Virtual Job Tryout<sup>®</sup> has been sought out by many market leaders as a competitive advantage for their recruiting process. This recognition is evidence our team's commitment to create best-in-class recruiting solutions."

Shaker Consulting Group has developed custom Virtual Job Tryout<sup>®</sup> recruiting solutions for industry leaders in categories such as retail pharmacies, paints and coatings, coffee retailing, medical testing, retail banking, property and casualty insurance, life insurance, vacation and fractional property ownership, medical devices and more.

About Shaker Consulting Group, Inc.

Shaker Consulting Group is the market leader in developing custom simulations for pre-employment testing through their proprietary solution, the Virtual Job Tryout<sup>®</sup>. Their client-specific, work-sample based simulations deliver a candidate evaluation as unique as the performance demands of the job. Shaker Consulting Group brings scientific resources to human resources. For more information, visit [www.shakercg.com](http://www.shakercg.com).

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#### About the Weatherhead 100

The Weatherhead 100 was forged as a venue for encouraging the truest spirit of entrepreneurialism and rewarding those companies that serve as a beacon to all businesses in Northeast Ohio. The Weatherhead School of Management at Case Western Reserve University uses a ranking system that acknowledges and brings together the region's fastest growing companies. For more information visit <http://www.weatherhead100.org/>